

This Social Content Pack provides ready-to-use graphics and templates to amplify the campaign with your audience. These assets will help to unify and strengthen our call to protect public services this election — your efforts online can make a real impact!

INCLUDES:



01.A



01.B BILINGUAL

01. Profile Graphics

- A. Profile Photo:** Upload as your profile picture on Facebook, X, Instagram, or other social media platforms to show your support.
- B. Cover Photo:** Add this banner image to your social profile to promote the campaign.



02.B



02.A BILINGUAL

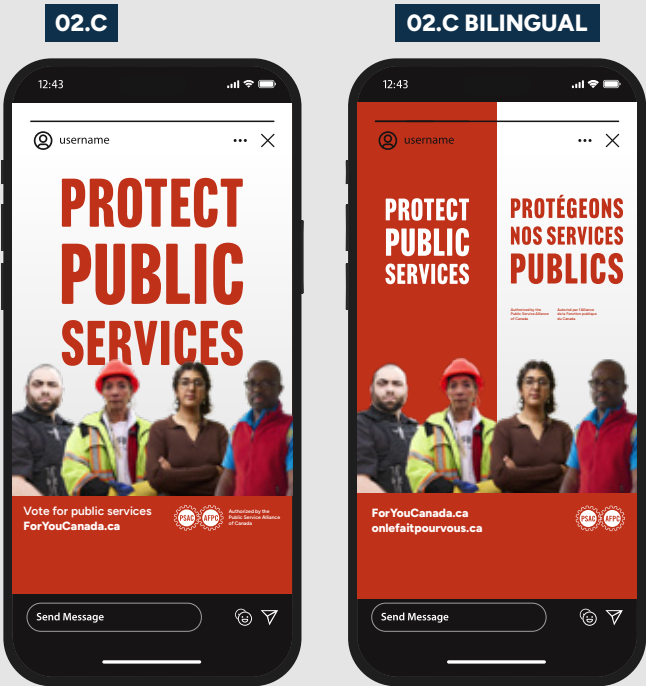
02. Shareable Graphics

- A. Feed Post Square:** Use this pre-designed graphic to feature the campaign on your Instagram grid.
- B. Feed Post Landscape:** Use this pre-designed graphic to share the campaign on X, Facebook, LinkedIn or Bluesky.



02.B BILINGUAL

INCLUDES:



**C. Story Graphic:** Use this pre-designed graphic to feature the campaign on your Instagram story.



**03. Video Call Background**

**A.** Use this as your background on video call platforms to reinforce the campaign message during virtual meetings.