

This Social Content Pack provides ready-to-use graphics and templates to amplify the campaign with your audience. These assets will help to unify and strengthen our call to protect public services this election — your efforts online can make a real impact!

INCLUDES:



01. Profile Graphics

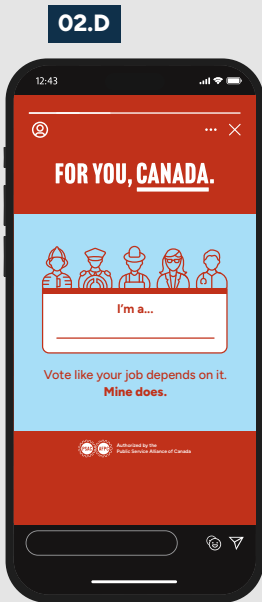
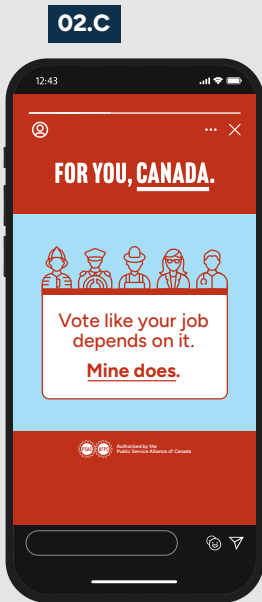
- A. Profile Photo:** Upload as your profile picture on Facebook, X, Instagram, or other social media platforms to show your support.
- B. Cover Photo:** Add this banner image to your social profile to promote the campaign.

02. Shareable Graphics



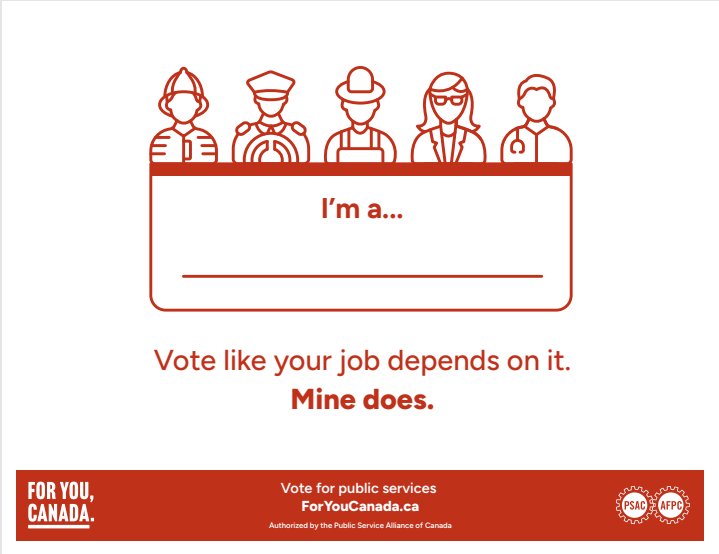
- A. Feed Post 1080x1350:** Use this pre-designed graphic to feature the campaign on your Instagram grid.

- B. Feed Post 1200x630:** Use this pre-designed graphic to share the campaign on X, Facebook, LinkedIn or Bluesky.



- C. Story:** Use this pre-designed graphic to feature the campaign on your Instagram story.
- D. Story Interactive:** Personalize this pre-designed graphic by adding your job title using the app's text composition features.

INCLUDES:



03. Photo Props

**A. Sign:** Use these printable branded signs (8.5” x 11”) for photos at events, rallies, or meetings.

First print, then have members hold them and snap a photo to share on social media. This is an easy way to capture and share real-life engagement.

Each region has its own priorities and organizing approach, so use these tools in a way that makes sense for your community!